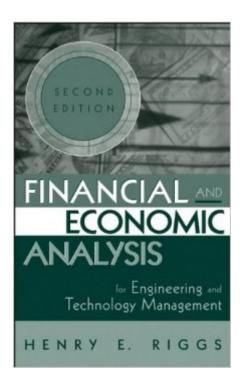
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Financial And Economic Analysis For Engineering And Technology Management





Synopsis

Expert guidance for fiscally responsible engineering and technology managers. This thoroughly updated Second Edition is an accessible self-study guide and text that helps engineers extract important meaning from financial statements and accounting records, ask insightful questions, engage in thoughtful debate about accounting and financial issues, and make informed decisions that benefit their companies.

Book Information

Hardcover: 432 pages Publisher: Wiley-Interscience; 2 edition (February 23, 2004) Language: English ISBN-10: 047122717X ISBN-13: 978-0471227175 Product Dimensions: 6.4 x 0.9 x 9.4 inches Shipping Weight: 1.6 pounds (View shipping rates and policies) Average Customer Review: 4.0 out of 5 stars Â See all reviews (1 customer review) Best Sellers Rank: #1,315,107 in Books (See Top 100 in Books) #83 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Management #305 in Books > Engineering & Transportation > Engineering > Industrial, Manufacturing & Operational Systems > Industrial Technology #1104 in Books > Textbooks > Business & Finance > Entrepreneurship

Customer Reviews

This book was one of 2 required books for a graduate level engineering finance course. It was a well written book for non-business professionals. The material was broken down in an organized manner that included detailed examples and truly useful chapter problems. The subject matter was technical enough to teach readers how to read, evaluate and create basic financial statements, including income statements, balance sheets, and cash-flow statements. The chapter covering cashflow statements was difficult to follow. The cash-flow example was almost impossible to follow. If not for this chapter I would have rated the book with 5-stars.

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